For Immediate Release  
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Transformational Imagemaking: Handmade Photography Since 1960

BLOOMSBURG – “Transformational Imagemaking: Handmade Photography Since 1960” opens at The Gallery at Greenly Center on Tuesday, Aug. 2. This extraordinary exhibition includes the work of 14 internationally recognized imagemakers; artists who redefined photography as an artistic medium and left an indelible mark on contemporary photographic practices.

Included in the exhibition are artists Binh Dahn, Rick Dingus, Robert Flynt, Betty Hahn, Robert Hirsch, Dinh Q. Le, Curtis Mann, Bea Nettles, Holly Roberts, Clarissa Sligh, Keith Smith, Brian Taylor, Maggie Taylor, and Jerry Uelsmann.

“The artists in the exhibition represent a diverse group of curious experimentalists who not only favor alternative photographic processes, but demonstrate that the real alternative is found in their mental approach and not in their use of physical methods,” said curator Robert Hirsch. “Their primary concern is not a subject’s outer appearance, but the maker’s inner response to the subject – a picture of what is going on inside the artist’s fields of thought and emotion.”

A reception at the gallery will take place on Tuesday, Sept. 13, from 11 a.m. to 2:30 p.m., featuring Robert Hirsch as guest speaker at 1:30 p.m. This event is free and open to the public. The exhibition will remain on view through Sept. 20.

The original exhibition, which featured over 40 artists, opened at CEPA Gallery in Buffalo New York in 2014 as a companion exhibition to the release of the book of the same title, written by photographer, photography historian, and curator Robert Hirsch, published by Focal Press.

The Gallery at Greenly Center is located at 50 East Main Street, Bloomsburg, Pa. For more information, contact the Department of Art and Art History at 570-389-4646 or visit http://bloomu.edu/art. This exhibition is made possible through the generous support of the Department of Art and Art History, the College of Liberal Arts, and the Center for Visual and Performing Arts.

Bloomsburg University is one of 14 universities in Pennsylvania’s State System of Higher Education. The university serves approximately 10,000 students, offering comprehensive programs of study in the colleges of Education, Business, Liberal Arts and Science and Technology.

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